



14th Annual Oakland Heritage Festival

Dear Vendor,

You are cordially invited to participate in the 14th Annual Oakland Heritage Festival (OHF) on **October 29, 2011, from 10:00 a.m. to 4:00 p.m.** to promote your organization or sell your wares and to enjoy a day at Speer Park. The Festival is a family oriented event with entertainment and activities for everyone. Estimates indicate that over 1,500 people have attended the Festival in prior years, and vendor comments have been very favorable. All vendor spaces are located within tree-shaded Speer Park. Most spaces are situated to allow the vendor to park one vehicle directly behind their space.

Events planned for the festival:

- Vendors of arts and crafts, services, snack food
- Non-profit and community displays
- Chili & Dessert Cook-off with prizes for the winners
- ONP Food Tent with BBQ, burgers and hot dogs
- ONP Plant Sale
- Silent Auction
- History displays and narrated tours of historic Oakland
- Guided boat Eco-tours on Lake Apopka
- Hayrides
- Music entertainment at the Main Stage
- Student Art Show
- Children's activities in the Kid's Corner sponsored by the Oakland Charter School

We hope you will add the Oakland Heritage Festival to your show schedule. Upon acceptance of your vendor application, the Vendor Coordinator will send an acknowledgement letter or Email. An additional vendor packet mailed to arrive the first week in October will contain directions to Speer Park, your vendor parking permit, and a site layout showing locations of activities and services. Please review the criteria listed on the attached page before submitting your application and payment.

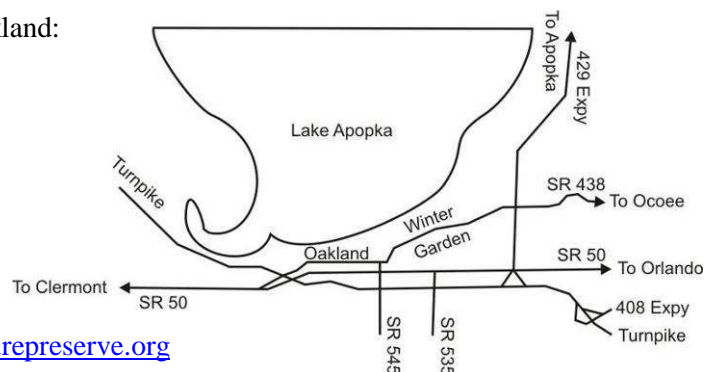
The Oakland Nature Preserve (ONP), a 501 (c) (3) corporation, uses the proceeds from this event to further their goals. These are to educate the public about the area's natural heritage, to conserve the lands and wildlife in the Preserve, and to restore the portions of the Preserve once used for orange groves to its original long leaf pine and turkey oak habitat. To learn more about the Oakland Nature Preserve and the Town of Oakland, please visit our websites at www.oaklandnaturepreserve.org and www.oaktownusa.com.

Location of Oakland:

Cordially,

Don Hickman
OHF Vendor Coordinator
Oakland Heritage Festival Committee
17024 Johns Lake Drive
Winter Garden, Florida 34787

Phone: 407 656-2392 Email: ohf2011@oaklandnaturepreserve.org



**Jointly sponsored by Oakland Nature Preserve, Inc a 501 (c) (3) corporation
and The Town of Oakland, Florida**



14th Annual Oakland Heritage Festival

VENDOR Information

Date and Time: Saturday, October 29, 2011

Setup Begins: 7:30 AM (No early setup)

Location: Speer Park in Oakland, Florida. North of SR 50 on Tubb Street

Vendors Invited: Arts, Crafts, Antiques, Commercial and Services, Educational Programs, Government agencies and Non-Profits.

Space Size: 10'x10'

ADVERTISING

1. We will provide a listing of vendors on the Oakland Nature Preserve website (oaklandnaturepreserve.org) and a link to your website. (ONP webmaster has final approval of appropriateness of websites for our intended audience). Other vendor advertising may be provided. Vendors applying after October 1st may not be included in some of these benefits.
2. Vendor Packets will contain Festival posters. You are encouraged to use these to let your potential customers know about the Festival.

FEES

1. Retail Vendors, Commercial Enterprises and Non-Profit Organizations with sales: \$25.00 per space. **After October 1st add \$10 per 10' x 10' space.**
2. Non-Profits without sales - no charge for one 10' x 10' space. Membership solicitations and donation jars are allowed. **Non-Profits applying after October 1st add \$10.00 per 10' x 10' space.**

POLICIES

The Festival Committee reserves the right to decline applications for display of goods or services that do not meet our criteria. All products exhibited must be high quality and suitable for a family event.

NO flea market, garage sale or rummage sale type items.

Any food vendors must provide their Food Vendor License on inspection. Additionally, food vendors must comply with the Florida State Division of Hotels and Restaurants regulations.

All displays must be set up within the assigned 10' x 10' spaces by 10:00 A.M. with no break down prior to 4:00 P.M. All spaces are outdoors on grass. Some spaces will not have parking behind.

Spaces are assigned on a first come, first served basis, determined by receipt of completed application form with payment.

Vendors are responsible for providing **their own tables, chairs, signage and tents**. OHF can provide limited potable water but NO electricity is available. **Quiet** generators are acceptable.

Application deadline: Must be **received by October 15th**. Vendor fees are **non-refundable**. As in prior years, there is **No** rain date.

The Festival provides all entertainment and announcements via public address system located at the Main Stage. The Committee reserves the right to restrict vendor audio presentations.

**Jointly sponsored by Oakland Nature Preserve, Inc a 501 (c) (3) corporation
and The Town of Oakland, Florida**



14th Annual Oakland Heritage Festival

VENDOR Application

Name (please print) _____

Business Name _____

Mailing Address _____

Telephone _____

Email _____

Website _____

I need _____ spaces @ \$25.00 each for a total of \$ _____

Late Fee after October 1st @ \$10.00 each space \$ _____

Total Fee remitted including applicable late fee \$ _____

_____ I prefer a space with parking behind **for 1 vehicle**. (Please state type and size of vehicle if it is larger than the average automobile. Vendors requests will be granted on a first come, first served basis for the available spaces.)

_____ Please place a link to my website on the ONP website.

What type of items do you plan to display or sell? Please **list on the back of this application**. Photos, reference to your website, and business card are appreciated.

Note any special requests on the back of your application.

I agree to abide by all policies of the Festival Committee

Signature _____

Date _____

Make check payable to: **Oakland Nature Preserve, Inc.** and mail to:

Don Hickman

OHF Vendor Coordinator

17024 Johns Lake Drive

Winter Garden FL 34787

Phone: 407-654-2723 Email: ohf2011@oaklandnaturepreserve.org

**Jointly sponsored by Oakland Nature Preserve, Inc a 501 (c) (3) corporation
and The Town of Oakland, Florida**