



# 13<sup>th</sup> Annual Oakland Heritage Festival

Dear Vendor,

You are cordially invited to participate in the 13th Annual Oakland Heritage Festival (OHF) on **October 30, 2010, from 10:00 a.m. to 4:00 p.m.** to promote your organization or sell your wares and to enjoy a day at Speer Park. The Festival is a family oriented event with entertainment and activities for everyone. Estimates indicate that over 1,500 people have attended the Festival in prior years, and vendor comments have been very favorable. All vendor spaces are located within tree-shaded Speer Park. Most spaces are situated to allow the vendor to park one vehicle directly behind their space.

Events planned for the festival:

- Vendors of arts and crafts, services, snack food
- Non-profit and community displays
- Chili & Dessert Cook-off with prizes for the winners
- ONP Food Tent with BBQ, burgers and hot dogs
- ONP Plant Sale
- Silent Auction
- History displays and narrated tours of historic Oakland
- Guided Eco-tours on Lake Apopka
- Hayrides
- Music entertainment at the pavilion
- Student Art Show
- Children's activities in the Kid's Corner sponsored by the Oakland Charter School

We hope you will add the Oakland Heritage Festival to your show schedule. Upon acceptance of your vendor application, the Vendor Coordinator will send an acknowledgement letter. An additional vendor packet mailed to arrive the first week in October will contain directions to Speer Park, your vendor parking permit, and a site layout showing locations of activities and services. Please review the criteria listed on the attached page before submitting your application and payment.

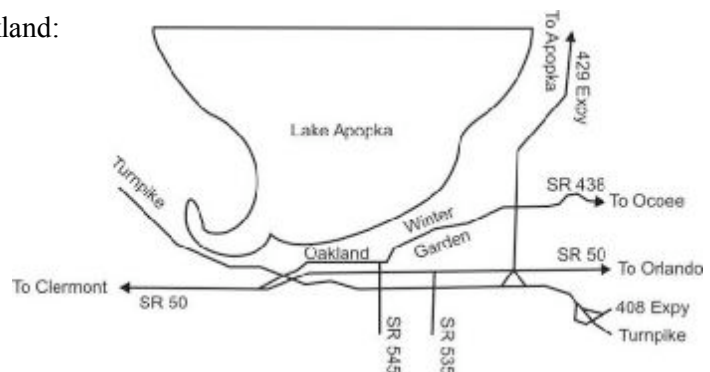
The Oakland Nature Preserve (ONP), a 501 (c) (3) corporation, uses the proceeds from this event to further their goals. These are to educate the public about the area's natural heritage, to conserve the lands and wildlife in the Preserve, and to restore the portions of the Preserve once used for orange groves to its original long leaf pine and turkey oak habitat. To learn more about the Oakland Nature Preserve and the Town of Oakland, please visit our websites at [www.oaklandnaturepreserve.org](http://www.oaklandnaturepreserve.org) and [www.oaktownusa.com](http://www.oaktownusa.com).

Location of Oakland:

Cordially,

**John Deam**  
OHF Vendor Coordinator

Oakland Heritage Festival Committee  
PO Box 783423  
Winter Garden, Florida 34778-3423  
Email: [ohf2010@oaklandnaturepreserve.org](mailto:ohf2010@oaklandnaturepreserve.org)  
Phone: 407-654-2723



Jointly sponsored by Oakland Nature Preserve, Inc a 501 (c) (3) corporation  
and The Town of Oakland, Florida



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## VENDOR Information

**Date and Time:** Saturday, October 30, 2009

**Setup Begins:** 7:30 AM (No early setup)

**Location:** Speer Park in Oakland, Florida. North of SR 50 on Tubb Street

**Vendors Invited:** Arts, Crafts, Antiques, Commercial and Services, Educational Programs, Government agencies and Non-Profits.

**Space Size:** 10'x10'

### ADVERTISING

1. We will provide a listing of vendors on the Oakland Nature Preserve website ([oaklandnaturepreserve.org](http://oaklandnaturepreserve.org)) and a link to your website. (ONP webmaster has final approval of appropriateness of websites for our intended audience). Other vendor advertising may be provided. Vendors applying after October 1<sup>st</sup> may not be included in some of these benefits.
2. Vendor Packets will contain Festival posters. You are encouraged to use these to let your potential customers know about the Festival.

### FEES

1. Retail Vendors, Commercial Enterprises and Non-Profit Organizations with sales: \$25.00 per space. **After October 1<sup>st</sup> add \$10 per 10' x 10' space.**
2. Non-Profits without sales - no charge for one 10' x 10' space. Membership solicitations and donation jars are allowed. **Non-Profits applying after October 1<sup>st</sup> add \$10.00 per 10' x 10' space.**

### POLICIES

The Festival Committee reserves the right to decline applications for display of goods or services that do not meet our criteria. All products exhibited must be high quality and suitable for a family event.

NO flea market, garage sale or rummage sale type items.

Any food vendors must provide their Food Vendor License on inspection. Additionally, food vendors must comply with the Florida State Division of Hotels and Restaurants regulations.

All displays must be set up within the assigned 10' x 10' spaces by 10:00 A.M. with no break down prior to 4:00 P.M. All spaces are outdoors on grass. Some spaces will not have parking behind.

Spaces assigned on a first come, first served basis, determined by receipt of completed application form with payment.

Vendors are responsible for providing **their own tables, chairs, signage and tents**. OHF can provide limited potable water and but NO electricity is available. **Quiet** generators are acceptable.

Application deadline: Must be **received by October 15th**. Vendor fees are **non-refundable**. As in prior years, there is **No** rain date.

The Festival provides all entertainment and announcements via public address system located at the pavilion. The Committee reserves the right to restrict vendor audio presentations.



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## VENDOR Application

Name (please print) \_\_\_\_\_

Business Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_

Email \_\_\_\_\_

Website \_\_\_\_\_

I need \_\_\_\_\_ spaces @ \$25.00 each for a total of \$ \_\_\_\_\_

Late Fee after October 1st @ \$10.00 each space \$ \_\_\_\_\_

Total Fee remitted including applicable late fee \$ \_\_\_\_\_

\_\_\_\_\_ I prefer a space with parking behind **for 1 vehicle**. (Please state type and size of vehicle if it is larger than the average automobile. Vendors requests will be granted on a first come, first served basis for the available spaces.)

\_\_\_\_\_ Please place a link to my website on the ONP website.

What type of items do you plan to display or sell? Please **list on the back of this application**. Photos, reference to your website, and business card are appreciated.

Note any special requests on the back of your application.

I agree to abide by all policies of the Festival Committee

Signature \_\_\_\_\_

Date \_\_\_\_\_

Make check payable to: **Oakland Nature Preserve, Inc.** and mail to:

**John Deam**

OHF Vendor Coordinator

P.O. Box 783423

Winter Garden FL 34778-3423

Phone: 407-654-2723 Email: [ohf2010@oaklandnaturepreserve.org](mailto:ohf2010@oaklandnaturepreserve.org)